



Proyecto/Guía docente de la asignatura

Se debe indicar de forma fiel cómo va a ser desarrollada la docencia. Esta guía debe ser elaborada teniendo en cuenta a todo el profesorado de la asignatura. Conocidos los espacios y profesorado disponible. Los detalles de la asignatura serán informados por el Campus Virtual.

Se recuerda la importancia que tienen los comités de título en su labor de verificar la coherencia de las guías docentes de acuerdo con lo recogido en la memoria de verificación del título y/o en sus planes de mejora. Por ello, **tanto la guía, como cualquier modificación** que sufra en aspectos "regulados" (competencias, metodologías, criterios de evaluación y planificación, etc..) deberá estar **informada favorablemente por el comité** de título **ANTES** de ser colgada en la aplicación web de la UVa. Se ha añadido una fila en la primera tabla para indicar la fecha en la que el comité revisó la guía.

Asignatura	New Western Approaches to the Study of Far Eastern Cultures / Nuevos Enfoques Occidentales al Estudio de las Culturas de Asia Oriental		
Materia			
Módulo			
Titulación			
Plan		Código	54821
Periodo de impartición	Segundo cuatrimestre	Tipo/Carácter	
Nivel/Ciclo	Máster	Curso	
Créditos ECTS	3		
Lengua en que se imparte	Inglés		
Profesor/es responsable/s	Jesús Pérez García		
Datos de contacto (E-mail, teléfono...)	jesus.perezgarcia@uva.es		
Tutorías	For additional consultations and tutition it is recommended to contact the lecturer in the classroom of via email		
Departamento	Filología Francesa y Alemana		
Aprobación Comité Título	20 de junio de 2024		



1. Situación / Sentido de la Asignatura

1.1 Contextualización

Contents aimed at an international audience with different backgrounds. International trends in cultural and trade exchanges in the context of the globalization trends of the 21st century.

1.2 Relación con otras materias

1.3 Prerrequisitos





2. Competencias

General

G1. Demonstrating the possession and understanding of knowledge in the area of intercultural studies, with a focus on international relations and cultural and commercial exchanges. G2. Being able to identify the different aspects that directly and globally affect the cultural and commercial exchanges from a broad perspective. Constant innovation and excellence shall guide the understanding of underlying process in global exchanges, competition and cooperation synergies. G3. Having the ability to gather and interpret significant data, with particular attention to 21st-century social, scientific and ethical issues.

Transversal

T1. Acquiring the skill of learning and knowledge from the references, as well as from the permanent sources of documentary information and statistics that will give them the necessary ability to continue studying, researching or learning in a permanent and autonomous way.

T2. Achieving the skills needed to properly use ICT (information and communication technologies) in the field of study and professional context, as a tool for expression and communication, to access information sources, as a means of storing data and documents, for presentations, learning, cooperative work and to manage any commercial operation.

T3. Learning to understand and respect social diversity and multiculturalism as an enriching personal and group element, in order to develop coexistence between people without distinctions of sex, age, religion, ethnicity, social or political status.

T4. Knowing how to behave in an upstanding way that is consistent with personal and professional principles and values (ethical commitment), taking into account the various ethical instruments made available to them. This means being familiar with the ethical instruments that regulate their professional activity, acting with integrity and honesty in any situation, even in situations that are unfavourable to their own interests, being respectful of rules and laws without needing to be supervised or monitored, as well as knowing how to recognise, accept and take responsibility for mistakes made and their possible consequences.

T5. Acquiring the potential to work as a team, demonstrating the ability to coordinate people and specific tasks, accepting or refuting the arguments of others through logical reasoning and contributing with professionalism to the smooth running and organisation of the group based on mutual respect.

T6. Being creative, with initiative and entrepreneurial spirit, attaining the ability to offer new, different solutions to conventional problems and situations, as well as having a good willingness to act in a proactive way, putting ideas into action in the form of activities and projects in order to make the most of opportunities, assuming the necessary risks.

T7. Being able to recognise new situations (both in the competitive environment in which their professional work is going to be undertaken as well as in changing work methods), as well as adapting to changes with versatility and flexibility.

T8. Knowing how to develop and maintain high quality work in line with standards and managing by process using quality indicators for continuous improvement, through the use of indicators that assess progress and results, through proper planning and implementation of activities, seeking constant improvement in everything that is done, and through participation in self-assessment processes, assuming responsibilities as both assessor and assessee.



Specific

Learning the principles and basics of exchanges. Being able to take decisions in intercultural situations.





3. Objetivos

- Understanding the apparently contradictory processes and tensions in global cultural and economic exchanges.
- Distinguishing and assessing the different ways to access foreign cultures, conventions, courtesy rules.
- Understanding the importance and scope of an international strategy in the development of cultural skills.
- Knowing and differentiating the particularities of Far-East societies. •Develop an understanding for Otherness.
- Differentiating between the particular cultures in East Asia.
- Assessing the evolution in the reciprocal view of West-East along in a historical timeline.





4. Contenidos y/o bloques temáticos

(The distribution of the topics will not necessarily follow a sequential timeline)

- Introduction to Japan. Basics and historical frame. Political institutions. Language. Essentials of culture. Social trends. The country in global economy and geopolitics.
- Introduction to China. Basics and historical frame. Political institutions. Language. Essentials of culture. Social trends. The country in global economy and geopolitics.
- Introduction to South Korea. Basics and historical frame. Political institutions. Language. Essentials of culture. Social trends. The country in global economy and geopolitics.
- Other players in East Asia: Philippines, Indonesia, Thailand, Vietnam, Singapore, North Korea, etc.

Bibliografía básica

Barlés Báguena, Elena / Almazán Tomás, David: *Japón y el mundo actual*. Prensas Universitarias de Zaragoza. 2011.

Espuny, José María Contreras: *Crónicas coreanas (Los viajeros)*. Editorial Renacimiento. 2016. [Libro de viajes con fondo cultural]

Fenellosa, Ernest: *Introducción a la cultura china*. Edición moderna de 2011. Editorial Melusina. [Clásico de los occidentales en Japón en torno a 1900]

García-Noblejas, Gabriel (editor): *China. Pasado y presente de una gran civilización*. Universidad de Granada. 2012. [Carácter académico]

Landeras Savadie, Javier / Fornós Assens, Juan Ignacio (2014): *Cómo hacen los japoneses: Un enfoque cultural para negociar con Japón*. Editorial Satori. 2014. [Negocios y protocolos]

Lévy, Jean: *Introduction à la littérature chinoise*. Editorial Clio. Edición revisada de 2003. Manrique Salerno, Eugenia: *Arte, naturaleza y esp*

Manrique Salerno, Eugenia. *Sabiduría de la antigua China*. Kairós. 2019. [Sobre proverbios chinos. Divulgativo]

Muñoz, Marcelo: *La China del siglo XXI*. CEF: 2018.

Palacios Buñuelos, Luis: *China: Historia, pensamiento, arte y cultura*. Ed. Almuzara. 2011.

Pérez-García, Jesús. "Construcción del sujeto femenino a través del ritual del aseo u *ofuro* en Yoko Tawada, *El baño*". 61-28. En: Almazán Tomás, David (coordinador): *Japón y el agua*. Prensas Universitarias de Zaragoza. 2019. [Sobre exitosa autora japonesa enmarcada en "literatura de mujeres" y surrealismo]



Rodao, Florentino: *La soledad del país vulnerable. Japón desde 1945*. Planeta. 2019.

Shiba, Ryōtarō: *El último shogun. La vida de Yoshinobu Tokugawa*. Quaterni. 2018. [Historia]

Wilhelm, Richard: *Confucio*. Madrid Alianza Editorial, 1966. (Tr. original de A. García-Molins, en *Revista de Occidente*, 1926). [Filosofía]

g.2 Bibliografía complementaria

g.3 Otros recursos telemáticos (píldoras de conocimiento, blogs, videos, revistas digitales, cursos masivos (MOOC), ...)

h. Recursos necesarios

i. Temporalización

CARGA ECTS	PERIODO PREVISTO DE DESARROLLO

Añada tantas páginas como bloques temáticos considere realizar.

5. Métodos docentes y principios metodológicos

The classes will combine explanations by the teacher and practical assignments to the students, to be solved individually or in team work. The teacher will also provide the students with authentic materials to be analysed and assessed. Digital tools such as beamer or Internet connection will be systematically implemented in the class.

**6. Tabla de dedicación del estudiantado a la asignatura**

Actividades Presenciales	Horas	% presencialidad	Actividades no Presenciales	Horas	% presencialidad
Lección magistral participativa Competencias: G2, G5, G7, E11, E12	13,5	100%	Búsqueda de documentación Competencias: G2, G5, G7, E11, E12, T1 y T5	6,75	20%
Aprendizaje basado en problemas (ABP) y estudio de casos Competencias: G2, G5, G7, E11, E12, T1 y T5	6	100%	Preparación y elaboración de trabajos en equipo Competencias: G1, G2, G3, G5, G7, E11, E12, T5, T6, T7	15,75	10%
Seminarios y Tutorías colectivas Competencias: G2, G5, E15, E16, T1 y T5	7,5	100%	Estudio y Preparación de la evaluación final G4, G5, G6, G7, E11, E12, T1, T2, T3, T4, T5, T6, T7	22,5	20%
Evaluación Competencias: G2, G5, G7, E11, E12, T1 y T5	3	100%			
Total presencial	30		Total no presencial	45	

- (1) Actividad presencial a distancia es cuando un grupo sigue una videoconferencia de forma síncrona a la clase impartida por el profesor.

7. Sistema y características de la evaluación

Regular, active, constructive attendance of the course will be taken into account. Each student will produce an essay and will present it to the others participants. Optionally and in exceptional circumstances, a written examination may take place to complement the evaluation. place. The final note for a student attending regularly the course will result from:

-Attendance and active participation, including task-solving: 30%. -Essay (written submission + plenary presentation of an essay: 70%.

In case of no attendance to the classes, the grade will result of final written examination and the **submission to the teacher via email, prior to the exam date, of a 10-12-page essay on one of the above stated topics in the programme, with personal research and conclusions.**

Further details will be transmitted and discussed during the course, in order to customize course design to the participants.

INSTRUMENTO/PROCEDIMIENTO	PESO EN LA NOTA FINAL	OBSERVACIONES
Evaluación continua (<i>regular active attendancce</i>)	40%	
Final: a) research in the shape of a written paper and a presentation); b) written exam (according to the circumstances it can be canceled and substituted by the written paper + oral discussion)	60%	



--	--	--

CRITERIOS DE CALIFICACIÓN

- **Convocatoria ordinaria:** Evaluación continua, 30%; Evaluación final, 60% (trabajo y presentación; eventualmente un examen escrito simplificado); en caso de no asistencia: entrega de un trabajo sobre contenidos del programa y, eventualmente, examen final.
- **Convocatoria extraordinaria^(*)** 100 %: Entrega de un trabajo escrito sobre contenidos del programa (50% del total) y examen final (50 %). No hay evaluación continua.

(*) Se entiende por convocatoria extraordinaria la segunda convocatoria.

Art 35.4 del ROA 35.4. La participación en la convocatoria extraordinaria no quedará sujeta a la asistencia a clase ni a la presencia en pruebas anteriores, salvo en los casos de prácticas externas, laboratorios u otras actividades cuya evaluación no fuera posible sin la previa realización de las mencionadas pruebas.

<https://secretariageneral.uva.es/wp-content/uploads/VII.2.-Reglamento-de-Ordenacion-Academica.pdf>

8. Consideraciones finales



